26th TCI GLOBAL CONFERENCE New Landscapes in Cluster Development

CLUSTER IMMERSIONS

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7-9 NOVEMBER 2023 REYKJAVIK, ICELAND





NEW LANDSCAPES IN CLUSTER DEVELOPMENT

7-9 NOVEMBER 2023 REYKJAVIK, ICELAND

AGENDA 07. November

CLUSTER VISITS



BLUE ECONOMY

Explore Oceanic Innovations, network with industry leaders, and experience the 100% fish Project.



THE TECH WORLD Unlock the Tech Ecosystem in Reykjavík's

Innovation Business

Park!



FEEL THE ENERGY Embark on a cluster tour exploring the future of renewable energy!



REGENERATIVE DEVELOPMENT Explore sustainable practices that nurture both the land and your spirit

Cluster visits are between 8:30-15:00 depending on the visit you choose.







Cluster visit #1 BLUE ECONOMY



Explore Oceanic Innovations, network with industry leaders, and experience the 100% Fish Project.

What to expect:

- <u>Exclusive Insights:</u> Gain invaluable insights into the rapid developments and innovations within the ocean industry.
- <u>Networking</u>: Forge meaningful connections with professionals, entrepreneurs, and industry leaders.
- <u>100% Fish Project</u>: Witness the remarkable transformation of every part of a fish into valuable products, leaving nothing to waste.
- <u>Entrepreneurship Spotlight</u>: Be inspired by dynamic entrepreneurs who will share their journeys and the significance of being part of our ocean innovation community.
- <u>Breathtaking Ocean Views:</u> The Iceland Ocean Cluster House, nestled on a pier, offers spectacular ocean view that create a unique and inspiring backdrop for your experience.

AGENDA

Duration 4 hours

09:00-10:00 Coffee and Warm Welcome:

Kickstart your day with a cup of Icelandic coffee and a hearty welcome to the Iceland Ocean Cluster. Our team is eager to meet you and share our passion for ocean innovation.

<u>10:00 – 12:00 Explore the Ocean Cluster:</u>

Immerse yourself in the heart of innovation as we split the group into two. Half will embark on an insightful tour of The Iceland Ocean Cluster, where you'll discover the thriving ecosystem, 100% fish project, and the remarkable journey of entrepreneurs and SMEs. The other half will be treated to engaging presentations from dynamic entrepreneurs within our community, sharing their experiences and the magic of being part of our cluster.

12:00 Networking Lunch:

We conclude our adventure with a delightful networking lunch where the entire group comes together to discuss the morning's discoveries, connect with like-minded individuals, and explore potential collaborations.

ABOUT THE HOSTS



Iceland Ocean Cluster



The Iceland Ocean Cluster is a dynamic and innovative hub for marine-related industries and research, with the Ocean Cluster house serving as its central hub. This thriving ecosystem is home to more than 65 companies and the silicon valley of fish, making it a focal point for collaboration, entrepreneurship, and knowledge exchange within the diverse realm of ocean-based businesses and research initiatives. With its roots deeply embedded in Iceland's rich maritime heritage, the Iceland Ocean Cluster brings together a wide array of stakeholders, including fisheries, aquaculture, biotechnology, shipping, and marine technology companies, as well as academic institutions and government agencies. By fostering connections and fostering innovation, the Iceland Ocean Cluster plays a pivotal role in harnessing the potential of the oceans and ensuring sustainable economic development while preserving the fragile ecosystems of this pristine North Atlantic nation. The long-term goal of the Iceland Ocean Cluster is to create value in the blue economy.





Cluster visit #2 THE TECH WORLD

Unlock the Tech Ecosystem in Reykjavík's Innovation Business Park!





What to expect:

- Get to know the ecosystem around tech in Reykjavik.
- Learn all about the gaming industry where there is a strong focus on community engagement
- Learn about renewable energy technology which is driving global advancements in sustainable power generation and data center operations.
- Inspiration from fintech space and how Icelandic start-ups are disrupting traditional banking with user-friendly digital platforms, mobile payment solutions, and blockchain applications.

AGENDA

Duration 4-5 hours

08:45 - Departure from the Nordica Hotel

09:15 – First floor of Gróska

Meet the roots of the Icelandic Ecosystem

10:00 – Second floor of Gróska

Meet the next level fintech companies, startups and cluster members of the Iceland Fintech cluster

<u>11:00 – Third floor of Gróska (TBD)</u>

Meet CCP – the creator of the future.

<u>11:30 – The fourth floor of Gróska</u>

Meet the team from Reykjavík Science City and get inspired by the creative energy. This dynamic trip will end in a networking lunch, in partnership with RSC.

Reykjavik Science City is generously providing lunch for participants on this tour.

ABOUT THE HOSTS



The Fintech Cluster



The Cluster tour host - FinTech Cluster: Reykjavik Fintech Cluster brings together companies, investors, banks and startups - relevant players from all levels of experience by arranging networking conventions, launching events and conferences - all to breed innovation and maximize the potential of rewarding partnerships to make a lasting impact in everyday lives of people and businesses. We also cultivate connections to the international Fintech scene - other clusters as well as companies and investors.

Members create an ecosystem where everyone benefits by learning, developing, and connecting. Reykjavik Fintech Cluster is not a platform for collaboration that hinders healthy competition.



What to expect:

 Exclusive insights – Learning by experiencing the development of

the energy sector in Iceland.

connections with entrepreneurs,

100% Renewable Energy – Witness

Breathtaking Nature experience –

the Geothermal Resource of the

the exceptional utilization of

renewable energy in Iceland.

industry leaders and professionals.

Networking – Build up

wonder of Iceland



NEW LANDSCAPES IN CLUSTER DEVELOPMENT

Cluster visit #3 FEEL THE ENERGY

Embark on a cluster tour exploring the future of renewable energy!



AGENDA

Duration 6 hrs

09:00 - 10:00 Resource park & power plant visit

The Resource Park Svartsengi /HS Orka, power plant

10:00 - 11:00 Visit to the HS Orka Power Plant

Experience the Resource Park Svartsengi learning about the cascade usage and all the opportunity the geothermal energy can give.

11:00 - 12:00 Vist to one of the wonders of the world

the Blue Lagoon Tourist attraction – Clinic Centre – **Retreat Centre**

12:00 - 12:45

Networking lunch at the Blue Lagoon.

13:00 - 14:00

Innovation Startups

14:00-14:30 Passing the Bridge between the continents Drive along the coast passing Reykjanes Power Plant virkjun - Gunnuhver og the bridge between the continents

14:30-15:00 Visit the Eco Business Park – Helguvík

The Eco-Business park has an area of 28,000 sq. meters and a ceiling height of 14 meters. EBP's goal is to transform this empty building, once destined to be an aluminium smelter into a thriving hub of innovation in areen industry.

15:00 Drive back to Reykjavik

Blue Lagoon will generously provide lunch for participants on this tour.

ABOUT THE HOSTS



Iceland Renewable Energy Cluster



The Iceland Renewable Energy Cluster (IREC) was established in 2013, initially focusing on geothermal energy and later expanding to cover all energy sources in Iceland, including wind and hydropower. Today, IREC promotes collaboration, knowledge sharing, and innovation in the energy sector. Join us to explore success stories like the Reykjanes resource park, near HS Orka's geothermal power plant in Svartsengi, which showcases innovative geothermal utilization methods. Our cluster tour will immerse you in the world of geothermal energy and its cascading usage. Welcome to the future of sustainable energy.

Iceland Renewable energy cluster is a one of the hosts at the TCI conference 2023.





Cluster visit #4 REGENERATIVE DEVELOPMENT



Explore sustainable practices that nurture both the land and your spirit

What to expect:

- <u>Power ON</u> Experience and seeing first hand where the power comes from and how it is utilized – Gives you understanding of how Iceland works for the ongoing trip.
- <u>Networking</u> Build up connections with entrepreneurs, industry leaders and professionals in the food sector, tourism sector and agriculture.
- Food production and circular economy – How can we create more value and be more competitive?
- Inspiration Get inspired by local farmers, tourism operators, municipalities that foster clusters and how we use regional strengths to create higher impact, higher value and better jobs.

AGENDA

Duration 6 hours

<u>08:45 – Departure from Reykjavík</u>

<u>09:15 - ON power – Hellisheiði</u> geothermal plug in and the story of Carbfix

10:00 – Þorlákshöfn / Ölfus Cluster story and meeting start-ups

<u>12:00 - Friðheimar</u>

Tomato greenhouse, the founders story and meeting start-ups – Lunch

14:00 –Ölverk brewery Inspiration talks

<u> 14:45 - Departure to Reykjavik</u>

Friðheimar will generously provide lunch for participants on this tour.

ABOUT THE HOST



Iceland Tourism Cluster



The main objective of the Tourism Cluster Initiative is to promote competitiveness and value creation within the Icelandic tourism industry, and to develop a co-operating forum for different stakeholders where the main focus is on linking them together and opening up for interaction between them.

The members of Iceland Tourism Cluster Initiative are 45 from all over the value chain of Tourism. The cluster network consists of travel agents, tour operators, hotels, attractions and activities, restaurants, airlines, public relations, IT solutions, maintenance service, engineer service, banks, foreign exchange, law firms, educational institutions and retail.

Iceland Tourism Cluster is a one of the main hosts at the TCI conference 2023.



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