



## Cluster visit #1 BLUE ECONOMY

Explore Oceanic Innovations, network with industry leaders, and experience the 100% Fish Project.



### What to expect:

- Exclusive Insights: Gain invaluable insights into the rapid developments and innovations within the ocean industry.
- Networking: Forge meaningful connections with professionals, entrepreneurs, and industry leaders.
- 100% Fish Project: Witness the remarkable transformation of every part of a fish into valuable products, leaving nothing to waste.
- Entrepreneurship Spotlight: Be inspired by dynamic entrepreneurs who will share their journeys and the significance of being part of our ocean innovation community.
- Breathtaking Ocean Views: The Iceland Ocean Cluster House, nestled on a pier, offers spectacular ocean view that create a unique and inspiring backdrop for your experience.

## AGENDA

### Duration 4 hours

#### **09:00-10:00 Coffee and Warm Welcome:**

Kickstart your day with a cup of Icelandic coffee and a hearty welcome to the Iceland Ocean Cluster. Our team is eager to meet you and share our passion for ocean innovation.

#### **10:00 – 12:00 Explore the Ocean Cluster:**

Immerse yourself in the heart of innovation as we split the group into two. Half will embark on an insightful tour of The Iceland Ocean Cluster, where you'll discover the thriving ecosystem, 100% fish project, and the remarkable journey of entrepreneurs and SMEs. The other half will be treated to engaging presentations from dynamic entrepreneurs within our community, sharing their experiences and the magic of being part of our cluster.

#### **12:00 Networking Lunch:**

We conclude our adventure with a delightful networking lunch where the entire group comes together to discuss the morning's discoveries, connect with like-minded individuals, and explore potential collaborations.

## ABOUT THE HOSTS



## Iceland Ocean Cluster



The Iceland Ocean Cluster is a dynamic and innovative hub for marine-related industries and research, with the Ocean Cluster house serving as its central hub. This thriving ecosystem is home to more than 65 companies and the silicon valley of fish, making it a focal point for collaboration, entrepreneurship, and knowledge exchange within the diverse realm of ocean-based businesses and research initiatives. With its roots deeply embedded in Iceland's rich maritime heritage, the Iceland Ocean Cluster brings together a wide array of stakeholders, including fisheries, aquaculture, biotechnology, shipping, and marine technology companies, as well as academic institutions and government agencies. By fostering connections and fostering innovation, the Iceland Ocean Cluster plays a pivotal role in harnessing the potential of the oceans and ensuring sustainable economic development while preserving the fragile ecosystems of this pristine North Atlantic nation. The long-term goal of the Iceland Ocean Cluster is to create value in the blue economy.

*\*Please be advised that the agenda for this tour is subject to change.*