



TCI NETWORK

TCI CLUSTER POLICY WORKSHOP

Clusters beyond policies

6-7 June
Linz, Austria



Explore the dynamics of the **global policy landscape** and dive into how **policy frameworks** are shifting as they help to develop clusters to advanced levels.

Following the peer learning journey that we started two years ago in Bilbao, and took us to Barcelona last year, we will move forward in the design and implementation of **groundbreaking cluster policies** looking ahead.

Our TCI Policy Workshops have a co-creating format filled with interesting cases and lots of group discussions and learnings.

Who is for

The TCI Cluster Policy Workshop is targeted to representatives from **agencies and government departments that lead a cluster program and/or design a cluster policy**, but also to **cluster practitioners**, and **academic researchers involved in cluster development**.



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Busines Upper Austria
Hafenstraße 47-51
4020 Linz, Austria



June 6-7, 2024



TCI members: 120 € + VAT
Non-members: 170 € + VAT

Preliminary agenda

JUNE 6

- | | |
|---------------|--|
| 09:45 – 10:00 | Welcome
<i>TCI Network</i> |
| 10:00 – 11:30 | Learnings from the Upper Austrian Cluster Policy
<i>Werner Pamminger, CEO, Business Upper Austria</i>
<i>Christian Altmann, Manager Cluster & Network Initiatives, Business Upper Austria</i> |
| 11:30 – 12:00 | Coffee break |
| 12:00 – 12:45 | Group workshop
Global Challenges
Make use of Clusters in your ecosystem |
| 12:45 – 13:30 | Lunch and group picture |
| 13:30 – 14:00 | Group presentations |
| 14:00 - 15:15 | Private funding of Clusters
Best practices and learnings from the regions
<i>Werner Pamminger, Business Upper Austria</i>
<i>Christian Altmann, Business Upper Austria</i> |
| 15:15 – 15:30 | Coffe-break |
| 15:30 – 16:45 | Clusters and their role in double transformation
(digitalization and decarbonization)
<i>Workshop, best practices from TCI</i> |
| 16:45 – 17:00 | Closing day 1 |
| 17:30 – 18:30 | AEC (ars electronica centre – museum of the future) |
| 19:30 | Group dinner at Pöstlingbergschlössl |

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JUNE 7

- 09:00 – 09:15** **Day 2 welcome**
TCI Network
Werner Pamminger, Business Upper Austria
- 09:15 – 10:30** **Sharpening cluster policy (online)**
Madeline Smith (The Glasgow School of Arts), Emily Wise (Lund University) and James Wilson (Orkestra-Basque Institute of Competitiveness)
Dive into why cluster policy needs sharpening to play an effective role in the double transformation and explore the implications of cluster policies.
- 10.30 - 10.45** **Cluster Ecosystem Analysis**
John Hobbs, Munster Technological University
A comparison of 7 Cluster Ecosystems Policies and supports for clustering from the Interreg Europe funded Accelerate GDT project.
- 10:45 – 11:00** **Coffee break**
- 11:00 – 12:15** **The future of Clusters in Europe and the world**
World Café setting
Make use of Clusters in your ecosystem
- 12.15 - 12:45** **The Collaborative future**
Oliver Torres, DESEC (Mexico)
- 12:45 – 13:00** **Day 2 closing**
Wrap up and farewell
TCI Network
Werner Pamminger, Business Upper Austria

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What to expect

- Join **experienced practitioners** with core insight on cluster programs
- Discover **cluster policy strategies** in different regions
- Explore **best practices, learnings and failures** along the way in cluster development
- Analyze and discuss different **cluster policy approaches**
- **Share your experience and insights** working in cluster programs
- Participate in defining **what comes next** in cluster policy

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The host

Business Upper Austria is the Upper Austrian government's location agency. They act as an innovation driver and first contact partner for companies in Austria and abroad whom they offer customised solutions for their investment and innovation projects. They help steer economic and research policy.



Registration

The fee for the workshop is 120 EUR + VAT for TCI members and 170 EUR + VAT for non-members. The fee includes access to the workshop, coffee (6-7) and lunch (6). Participants need to cover their own travel and accommodation costs.

TCI Members will have a **priority until 3 May**. Registrations will be handled on a first come, first served basis with a maximum of 2 participants from the same organization.

About Linz

In Linz a triad of culture, nature and industry awaits visitors. Discover the city's diversity on a tour on foot, on the excursion train or a Segway, experience a city combining media arts and contemporary history at first hand in one of the many museums or relax on the beautiful banks of the Danube.

Linz Airport is located just outside the city in Hörsching, around 20 minutes away from the city centre. Flights are available to destinations ranging from cities to holiday regions.

More flights are to Vienna Airport and with the train to Linz.

More city information: <https://www.linztourismus.at/en/leisure/discover-linz/worth-seeing/top10>

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Acommodation

Austria Classic Hotel Wolfinger

Hauptpl. 19, A-4020 Linz, Austria



Discount code until May 2: TCI

Single room: 99 €

Double room: 109 €

Breakfast buffet: 15,90 € / per Night

Tel: ++43 (0) 732 773291-0

E-Mail: office@hotelwolfinger.at

<http://www.hotelwolfinger.at>

Alternative option

Motel One: <https://www.motel-one.com/de/hotels/linz/hotel-linz-hauptplatz/>



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129 Passeig de Gràcia

info@tci-network.org | +34 613 76 54 73

tci-network.org

